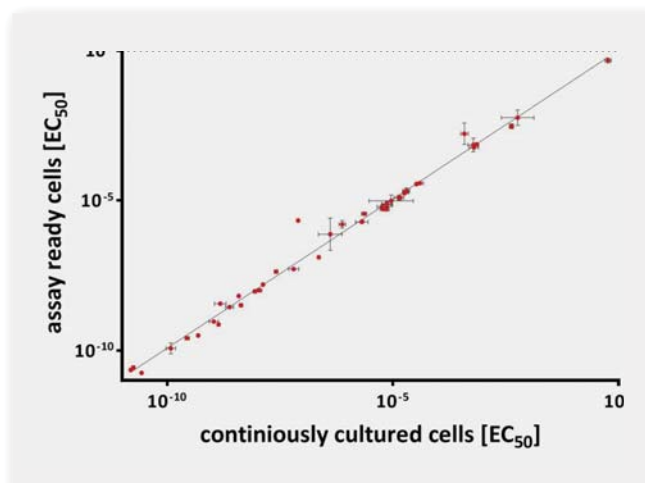


**READY
WHEN YOU ARE!**

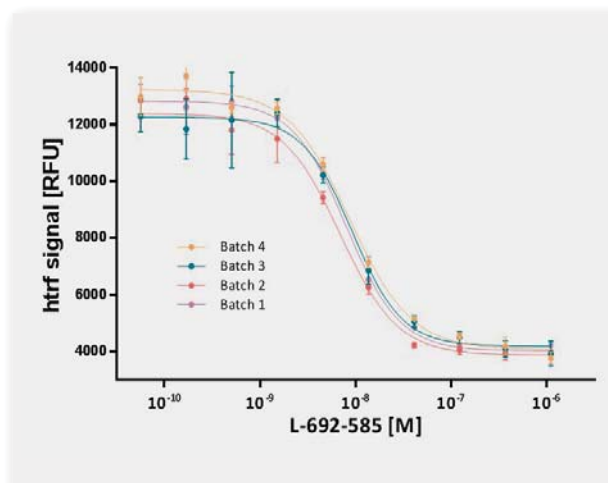
frozen instant cells for drug discovery

- + custom assay ready cells from sponsor cell lines
- + no maintenance culture or upscaling required
- + instant availability and reliable performance
- + homogenous batches of tens of billions of cells
- + applicable for most target classes and assays
- + quick turnaround time



reliability

the potency acquired with assay ready frozen instant cells very well correlates with results from continuously cultured cells. 45 different cell based screens of various types of assays have been compared.



reproducibility

four independent batches of frozen instant cells from a recombinant target receptor cell line provide reproducible results in a GPCR signaling assay (IP-One htrf).





large scale production



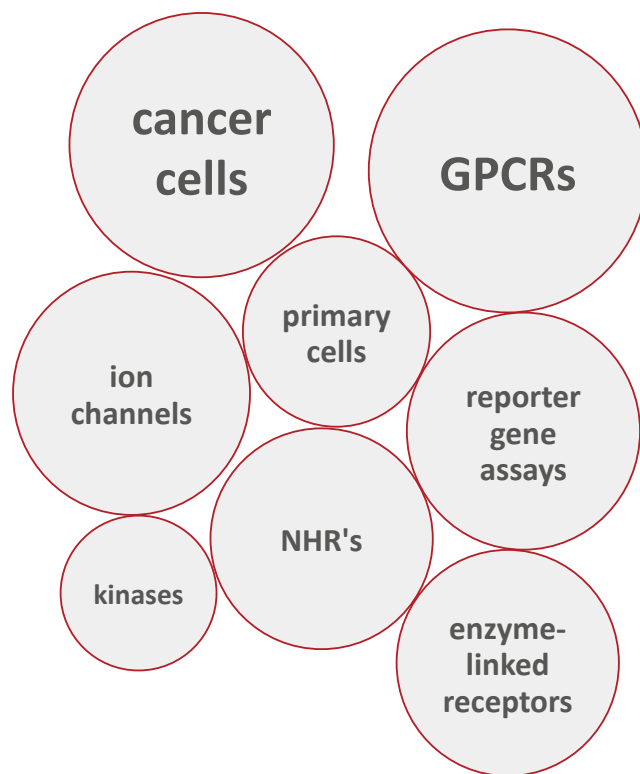
automated filling



controlled rate freezing



frozen instant cells



make your life easier

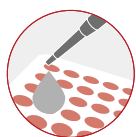
- + safe laboratory resources, no maintenance cell culture required
- + obtain reproducible results from reliably performing cells
- + flexibly schedule your assay, cells are instantly available at any time



thaw



dispense



add samples



incubate



measure

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